

2025/26 Annual Conference Sponsorship

Thank you for considering an annual sponsorship of the Chen Institute's national and global conference programming. By committing to year-round support, your organization will be recognized as a strategic partner across our full calendar of conferences, convenings, and public programs during the 2025/2026 academic year. Annual sponsors receive elevated visibility at every event, priority access to Institute programming, and bespoke engagement opportunities with students, faculty, and industry peers.

Sponsorships directly support student aid and scholarships in real estate, co-curricular programming, faculty research, and the Institute's broader policy and industry engagement initiatives. We are grateful for your partnership in cultivating the next generation of real estate leadership, advancing rigorous dialogue, and driving innovation in global real estate finance.

For more information about annual or individual program sponsorship opportunities, please contact Jessica Tomasella, Associate Director, at jessicatomasella@stern.nyu.edu.

Sponsorship Tier	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Lead Sponsor
Conference and Event Benefits				
Listing on Institute Website and in Institute Materials	Yes	Yes	Yes	Yes
Listing in Pre- and Post-Conference Marketing Emails and Social Media	Logo	Logo	Logo	Logo
Listing in Conference Day Materials and Banners	Logo	Logo	Logo	Logo
Option to Sponsor a Specific Agenda Item at One Conference	No	Panel or Networking Break	Lunch or Dinner	Lunch, Dinner, or Reception
Dedicated Email to Conference Attendees	No	No	No	Yes
Conference Passes (Per Event)	2	3	5	7
Additional Benefits				
Early access to undergraduate and MBA student resume book, invitations to special programs and events with distinguished faculty and industry peers.				
Sponsorship Amount	\$15,000	\$25,000	\$35,000	\$50,000